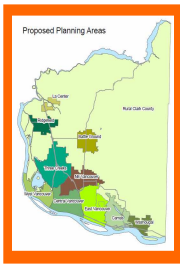
Partnerships for Healthy Neighborhoods

Neighborhood selection process

Analysis step	Selection criteria	Resulting geographies
 **Step 1** Analyze data for 11 areas in Clark County	Analyze data related to project goals: • Chronic disease • School readiness • Birth outcomes • Safety • Demographics	**Central Vancouver** **West Vancouver** **Orchards/Minnehaha**
Timeline: completed by 3/16/11		
Step 2 Analyze data for neighborhoods in priority areas of the county	Analyze data related to project goals: • Chronic disease • School readiness • Birth outcomes • Safety • Demographics	**6 elementary school catchment areas: Harney, King, Marrion, Ogden, Roosevelt, Washington**
Timeline: 3/16/11 – 3/23/11		
Step 3 Analyze data for all neighborhoods in the county, classifying by rural, suburban, and urban	Analyze data related to project goals: • Chronic disease • School readiness • Birth outcomes • Safety • Demographics	**Elementary school catchment areas in southwest area of county**
Timeline: 3/23/11 – 4/13/11		
Step 4 Identify community assets, readiness, and willingness to partner	Use two ways to identify assets: • Key informant interviews • Windshield survey	**5 elementary school catchment areas: Harney, King, Ogden, Roosevelt, & Washington**
Timeline: 3/23/11 – 4/27/11		
Present findings and recommend a neighborhood to PHAC	PHAC recommends a neighborhood to BOH	**Focus area located in Central Vancouver**
5/17/11	**5/17/11**	**May/June 2011**

Prepared by S. Hoskins

Health Assessment & Evaluation Unit, Clark County Public Health
For more information, call (360) 397-8489.

Updated 7/27/11

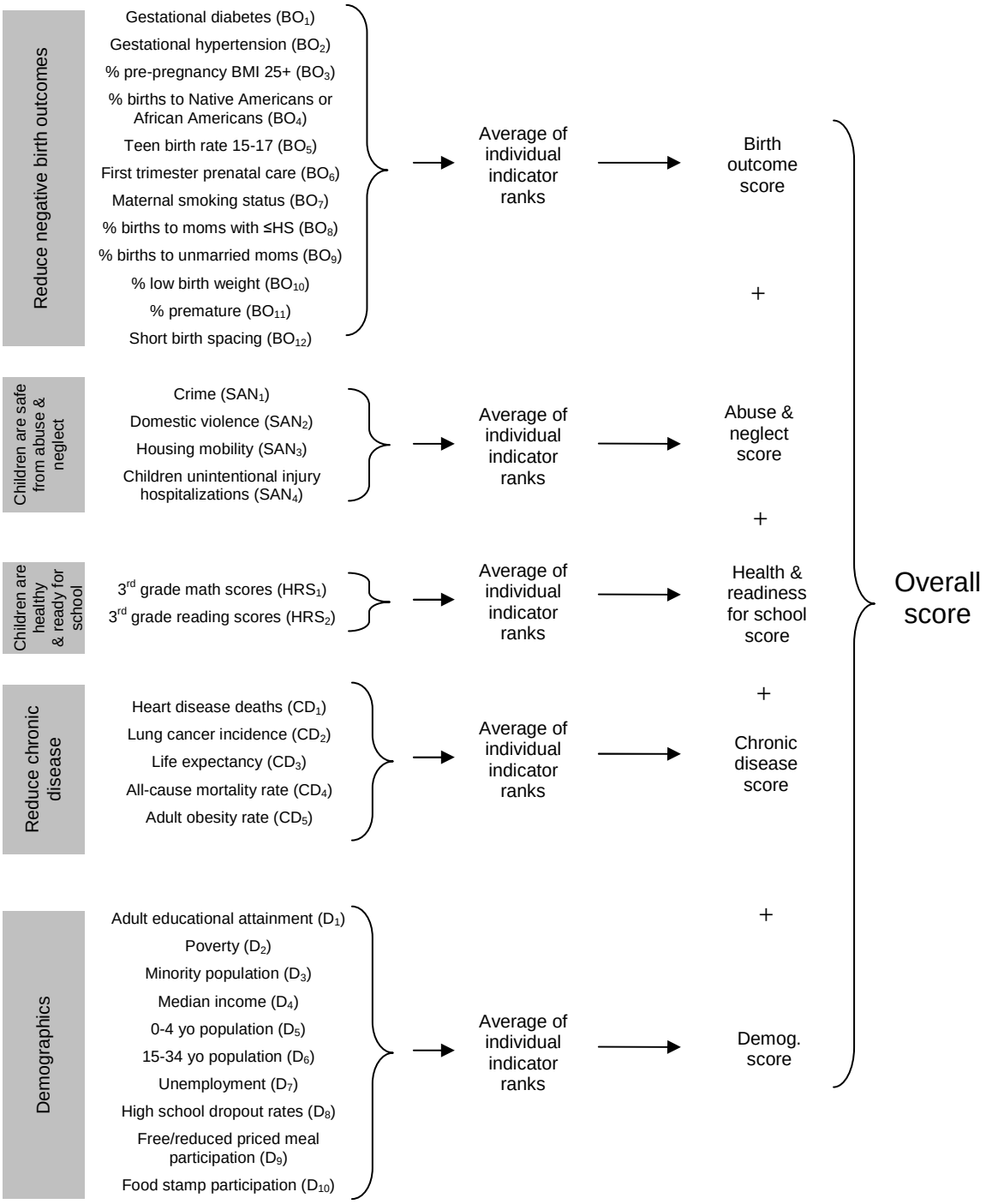
Step 1: Analyze data for 11 areas in Clark County

Indicators were identified to select a neighborhood that had need related to our program goals.

Planning areas were ranked for each indicator, where the highest rank (1) was given to the area with highest need for that indicator. The diagram below outlines the specific process of combining indicator data into the final area score.

Priority areas with the lowest scores were identified as the areas with the greatest need, and were included in the next analysis step.

Figure 1. Calculation of final score from original indicators.



Step 2: Analyze data for neighborhoods in priority areas

This process was analogous to the process used for the 11 planning areas in Clark County. Neighborhoods were defined as elementary school catchment areas. The areas are not necessarily school-specific.

Step 3: Analyze data for all elementary school catchment areas of the county, classifying by rural, suburban, and urban

Step 2 was repeated for all elementary school catchment areas in the county. Elementary schools were categorized by rural, suburban, and urban. Categories were defined as catchment areas whose centroid fell within:

- Urban: City of Vancouver boundaries. Fruit Valley elementary was also included
- Suburban: Vancouver urban growth areas or the City of Camas
- Rural: all other elementary schools.

Step 4: Identify community assets, readiness, and willingness to partner

P4HN staff constructed a key informant interview tool to measure key factors related to a neighborhood's assets, readiness, and capacity. The table below outlines the questions in the Key Informant Interview tool and their relation to the factors. The domains that each question addressed is marked with an "x".

		Asset, readiness, or willingness to partner domain that we want to measure									
		Interest and likeli-hood to partner with us	Know-ledge about current efforts in neighbor-hood	Leader-ship	Com-munity attitude towards issue	Knowl-edge about issue	Social connect-edness	Neighbor-hood in-volvement	Estab-lished partner-ships & projects	Re-sources around the issue	Ability to work through a problem
Key Informant Interview Question	What do you like best about living or working in this neighborhood?						x	x	x	x	
	Major concerns or issues in this neighborhood *Prompt: What resources and services are available related to project goals?*					x	x		x	x	
	Is this a good place to raise healthy children *Prompt: What resources and services are available related to project goals?*				x	x	x		x	x	
	Do people in neighborhood socialize with each other *Prompt: Ask about both formal and informal social settings*						x	x	x		
	How have people and organizations in the neighborhood have come together in the past to make a decision or solve a problem. *Prompt: Who do you go to if you have a neighborhood level problem?*			x				x	x		X
	Current neighborhood projects or partnerships.		x						x		
	Likelihood of getting involved in more community development or health promotion activities	x	x				x				

Once each question was scored, a final average score was calculated and the catchment areas were ranked from highest assets (high score) to lowest assets (low score).

For other formats, contact the Clark County ADA Office
Voice (360) 397-2322, **Relay** 711 or (800) 833-6388,
Fax (360) 397-6165, **E-mail** ADA@clark.wa.gov.